

BRIAN DREILING

Graphic Designer



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PROFILE

With seventeen years of professional experience, I am an experienced yet progressive member of the design community. I stay abreast of the innovations in the graphic design industry and continually challenge myself to think outside of the box. My creativity and technical problem solving skills combine to create efficient, organized, and visually appealing graphics that communicate the intended message to the client's target audience. I understand and can manage many different design and production techniques to produce creative, high quality finished products.

I worked as a pressman before returning to school to get certificates in Graphic Design and Computer Graphic Design. As Senior Designer at Visuart for 5 years, I served clients such as Disney, Deloitte and Touche, The Irvine Company, and Koll. Some highlights include projects within the sports, fitness, and home building industries. The projects ranged from branding and digital presentations to drawing floorplans and visual simulations. At Visuart, I gained valuable knowledge in the administrative aspects of design companies.

This served me well in my next position as Art Director at Newport Internet Services. Working for a small internet company enabled me to be directly responsible to the client for the creative aspects of each job. I also went on to help Newport Internet develop a better contract and proposal system for their projects. I worked as Art Director for over a year before being asked to join the creative team at Juxt Interactive, an award winning and internationally renowned web development firm.

While at Juxt, I worked on many of the J.F. Shea company websites, creating new graphics and pages. I was a part of branding the Trilogy website and helped to re-brand several other J.F. Shea sites. I enjoyed working on other Juxt projects as well; Billabong, Toyo Tires, and the Deconstruction book site.

Working for myself and, most recently, at Gesa Credit Union as a project manager taught me how to manage a creative team as well as clients and was instrumental in helping them clarify their message and audience.



EXPERIENCE

Creative Director, Brian T. Dreiling; Colorado Springs, CO — 1993-present

Owner of company, marketing, business development, art direction of client projects, select and oversee subcontractors, billing, coordinate final production.

Marketing Project Lead, Gesa Credit Union; Richland, WA — 2010-2011

Directly report to Assistant Vice President of Marketing on various time-sensitive and important marketing projects. Responsible for instituting new project processes and file management.

Sales Consultant, Perkins Dodge; Colorado Springs, CO — 2009

Work with team leaders and managers to provide a pleasant buying experience for customers and make profit for the company. Building rapport, teamwork, organizing deal jackets, business development, product knowledge.

Materials Handler, Focus on the Family; Colorado Springs, CO — 2008-2009

Sort mass mailings, run an inserter, help with palletizing and prep for post office, clean work area, work on deadlines.

Designer, Juxt Interactive; Newport Beach, CA — 2000-2001

Assist Art Directors and Creative Director in creating high-end web sites for high-profile clients in varying industries including home builders and sports-related clothing. Lead for specific tasks of each web site.

Art Director, Newport Internet Services; Newport Beach, CA — 1999-2000

Provide art direction and creative input for client web sites (new and existing) as well as provide the same services for in-house marketing. Also provided vision and instituted new sales model for new clients. Rewrote standard Contract/Proposal to be more detailed, clear and provide adequate protection for Newport Internet.

Assistant Art Director, Visuart; Irvine, CA — 1994-1999

Assist Art Director, help lead designers, handle client relations, design projects, coordinate final production, in-house marketing.

EDUCATION

Irvine Valley College, Irvine, CA — Computer design coursework, 1997

Saddleback Community College, Mission Viejo, CA — Computer Graphic Design Certificate, 1996

Saddleback Community College, Mission Viejo, CA — Graphic Design Certificate, 1994

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