

# stephanie moreton

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## education

*University of Utah*

**Bachelor's Degree in Strategic Communications with a Business Minor** Dec 2011

Dean's List

## experience

*PR & Social Media Intern*

**Richter7** Aug - Dec 2011

PR and social media strategic planning and implementation. Writing and editing, event planning and coordination. Clients included Microsoft, Fashion Place, Park City Chamber and the Utah Highway Safety Office.

*Intern Reporter*

**The Deseret News** Jan - May 2011

Writing and editing for the Features section including arts, entertainment & lifestyle articles.

*President*

**Delta Gamma Sorority** May - Dec 2010

Oversaw a chapter of 100 women, including 27 officers. Worked with a national organization and local alumnae.

*Account Executive*

**Absolute Communications** Jan - April 2010

Student-run ad agency. Moderated focus groups, conducted surveys, worked with clients including the Utah Shakespeare Festival and the University of Utah Marketing Department.

*Marketing Director*

**Student Campaign** Feb - March 2010

Designed and printed original posters, t-shirts and flyers for the University of Utah's student election (they won!).

*PR Intern*

**Local First Utah** May - Aug 2009

PR intern for a local non-profit. Duties included website maintenance, press releases and booth at the Farmers' Market.

*Advertising Intern*

**Pro-Creative Ad Agency** May - Aug 2009

Drafted television advertisement ideas, story boarded and pitched ideas to potential clients.

*Instructor*

**Alta Ski Resort** 2008 - 2010 Ski Seasons

Taught beginning skiers ages 6 through 12 in the Deseret News Ski School at Alta.

*Reservationist*

**Wasatch Powderbird Guides** Nov 2007 - April 2008

Worked with clients to book heli-skiing trips, as well as some accounting (and ski days!).

*Sales Representative*

**Marine Products** May - Aug 2007

Folded clothes, polished wakeboards and took peoples' money... I'm never doing that again.

*Video Apprentice*

**Spy Hop Productions** Dec 2006 - Nov 2008

Video production apprenticeship. Projects included Outdoor Retailer Trade Show and the Utah Avalanche Safety Video.

## what i know

Apple and Microsoft Operating Systems  
Adobe InDesign, Photoshop & Illustrator  
Final Cut Pro, Vegas Studio Pro & iMovie  
Microsoft Word, PowerPoint, Excel & Access

Cision  
Radian 6  
PRNewswire  
Adobe Omniture

Hootsuite  
Silverpop

## references

### Tim Brown

Richter7  
PR Strategist, Partner  
801-521-2903  
tbrown@richter7.com

### Aaron Shill

Deseret News  
Features Editor  
801-236-6079  
ashill@dnews.com

### Terri Hollbrook

Delta Gamma Sorority  
House Corp. President  
801-541-6927  
terri@kneadamassage.biz

## what i'm on

**Facebook** [facebook.com/steph.moreton1](https://facebook.com/steph.moreton1)

**Twitter** [twitter.com/stephmoreton](https://twitter.com/stephmoreton)

**LinkedIn** [linkedin.com/pub/stephanie-moreton](https://linkedin.com/pub/stephanie-moreton)

**Blogger** [stephssstuff.blogspot.com](https://stephssstuff.blogspot.com)  
[stephslondon.blogspot.com](https://stephslondon.blogspot.com)  
[mammyandfannie.blogspot.com](https://mammyandfannie.blogspot.com)

**YouTube** [youtube.com/user/fanny12121](https://youtube.com/user/fanny12121)

**Vimeo** [vimeo.com/user1443527](https://vimeo.com/user1443527)

**Google+** "Stephanie Moreton"

## other things

Delta Gamma Sorority: Aug 2007 - May 2011

President, Director of Special Events

Friends for Sight and Neighborhood House philanthropies

Univ. of Utah Senior Council Board Member: Aug 2010 - May 2011

Sorensen Multicultural Center After-School Program volunteer: Fall 2009

Brigham Young University Study Abroad, London: January - April 2009